

<p>1. The first step in the process of developing a new product is to identify a market need. This is often done through market research, which can be conducted in a number of ways, including surveys, focus groups, and interviews with potential customers.</p> <p>2. Once a market need has been identified, the next step is to develop a product concept. This involves creating a detailed description of the product, including its features, benefits, and target market.</p> <p>3. The third step is to develop a business plan. This document outlines the company's strategy for developing and marketing the product, as well as its financial projections.</p> <p>4. The fourth step is to secure funding. This can be done through a variety of sources, including venture capitalists, angel investors, and banks.</p> <p>5. The fifth step is to develop a prototype. This is a physical model of the product that can be used to test its design and functionality.</p> <p>6. The sixth step is to conduct a pilot test. This involves selling the product to a small group of customers and gathering feedback on their experience.</p> <p>7. The seventh step is to launch the product. This involves marketing the product to a wider audience and making it available for purchase.</p> <p>8. The eighth step is to monitor the product's performance. This involves tracking sales, customer feedback, and other key metrics to ensure the product is meeting its goals.</p> <p>9. The ninth step is to make improvements. Based on the feedback received, the product may need to be modified or updated to better meet the needs of the market.</p> <p>10. The tenth step is to continue to market the product. This involves ongoing promotion and sales efforts to maintain and grow the product's market share.</p>	<p>1. The first step in the process of developing a new product is to identify a market need. This is often done through market research, which can be conducted in a number of ways, including surveys, focus groups, and interviews with potential customers.</p> <p>2. Once a market need has been identified, the next step is to develop a product concept. This involves creating a detailed description of the product, including its features, benefits, and target market.</p> <p>3. The third step is to develop a business plan. This document outlines the company's strategy for developing and marketing the product, as well as its financial projections.</p> <p>4. The fourth step is to secure funding. This can be done through a variety of sources, including venture capitalists, angel investors, and banks.</p> <p>5. The fifth step is to develop a prototype. This is a physical model of the product that can be used to test its design and functionality.</p> <p>6. The sixth step is to conduct a pilot test. This involves selling the product to a small group of customers and gathering feedback on their experience.</p> <p>7. The seventh step is to launch the product. This involves marketing the product to a wider audience and making it available for purchase.</p> <p>8. The eighth step is to monitor the product's performance. This involves tracking sales, customer feedback, and other key metrics to ensure the product is meeting its goals.</p> <p>9. The ninth step is to make improvements. Based on the feedback received, the product may need to be modified or updated to better meet the needs of the market.</p> <p>10. The tenth step is to continue to market the product. This involves ongoing promotion and sales efforts to maintain and grow the product's market share.</p>
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INTERFERENCE SEARCHED			
Class	Subclass	Date	Examiner

SEARCH NOTES (INCLUDING SEARCH STRATEGY)		
	DATE	EXMR
All WEST databases Full-Text and Abstract of: US Pre-Grant Pubs and Patents, US OCR, EPO, JPO, Derwent, IBM TDBs	10/26/2006	RBH
Included, in addition to the following search terms, inventor and assignee names	10/26/2006	RBH
WEST complete search history printout in box below	10/26/2006	RBH
L1 := (permanent near1 virtual) near1 connection 699 L1	10/26/2006	RBH
L2 := ((switch or switching or switched) near1 virtual) near1 connection 516 L2	10/26/2006	RBH
L3 := I1 and I2 and I18 and I19 and (switching near1 unit) 13 L3	10/26/2006	RBH